

ERIN GORDON



2024 Selected works

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NEW YORK TIMES BESTSELLER

THE FAMILIAR

by Leigh Bardugo
On sale April 9, 2024

NAMED A MOST ANTICIPATED BOOK
by *The New York Times*, *The Washington Post*, NPR, Today.com & more

“A must-read for those who are seeking a little magic in their lives.”
—Deborah Harkness, #1 bestselling author of *A Discovery of Witches*

“A wonderful, transporting ride through a moment in history.”
—Katherine Arden, author of *The Warm Hands of Ghosts*

Fate can be changed.
Curses can be broken.

Shop Now ▶

Dedicated email newsletter eblast 2024

A spellbinding novel set in the Spanish Golden Age from #1 New York Times bestselling author

LEIGH BARDUGO

The familiar

Fate can be changed.
Curses can be broken.

“A richly imagined, intricate tale... I loved every word of this novel, and it’s a must-read for those who are seeking a little magic in their lives.”
—DEBORAH HARKNESS, #1 bestselling author of *A Discovery of Witches*

“One must never expect miracles, but one can hope for them all the same.”

“Riveting... Leigh Bardugo’s characters are so three-dimensional you want to reach through the page.”
—DIANA GABALDON, #1 New York Times bestselling author of *Outlander*

“Now we know each other. Let’s see what we may accomplish with fewer lies between us.”

Amazon+ retailer images 2024

The familiar arrives 4.9.24

Buy The Familiar at these independent bookstores and receive a WOODEN BOOKMARK as gift with purchase.*

New Jersey: Bookworm, Inkwood Books, Thunder Road Books

North Carolina: Bookmarks, Cleary’s Bookstore, Epilogue Books, Chocolate Brews, Flyleaf Books, Highland Books of Brevard, Island Bookstore, Malaprop Bookstore, Quail Ridge Books, Page 158 Books, Park Road Books, The Country Bookshop

North Dakota: Silver Dawn Books

Ohio: Book Loft, Bookshelf, Gramercy Books, Joseph-Beth Booksellers, Paragraphs Bookstore, Prologue Bookshop

Oklahoma: Best of Books

Oregon: Annie Bloom’s Bookstore, Beach Books, Broadway Books, Canvasback Books, Dudley’s Bookshop Cafe, Jan’s, The Book Nook, Waucoma Bookstore

Pennsylvania: Aaron’s Books, City of Asylum, Commonplace Reader, Otto Bookstore, Penguin Bookshop, Pocket Books Shop, Pressed, Reads and Company, Riverstone Books

Rhode Island: Books on the Square, Charter Books, Heartleaf Books

South Carolina: Fiction Addiction, Inherent Literate Books

South Dakota: Mitzi’s Main Street Books, Whimsy on Main

*While supplies last

4 / 5

Independent bookstores social media graphic and lasercut wooden bookmark 2024

JOIN #1 NEW YORK TIMES BESTSELLING AUTHOR LEIGH BARDUGO

The familiar Book Tour

TUESDAY, APRIL 9	6PM	Barnes & Noble Union Square	NEW YORK, NY
WEDNESDAY, APRIL 10	6PM	Sieven’s Community Center PRINT, A BOOKSTORE AND MECHANICS’ CHARITABLE LIBRARY	PORTLAND, ME
FRIDAY, APRIL 12	6PM	UWM Student Union BOSWELL BOOKS	MILWAUKEE, WI
MONDAY, APRIL 15	7PM	St. Andrew’s Presbyterian Church MURDER BY THE BOOK	HOUSTON, TX
SATURDAY, APRIL 20	4PM	Book Passage	CORTE MADERA, CA
THURSDAY, APRIL 25	7PM	St. Swithin’s Church MR. B’S EMPORIUM	BATH, UK
FRIDAY, APRIL 26	7PM	Union Chapel WATERSTONES	LONDON, UK

*ALL TIMES LOCAL. Full details at LeighBardugoTheFamiliar.com

Book tour social media graphic 2024

★ “A remarkable portrait of the magic of exiles and the traumatic echoes of the Spanish Inquisition.”
—BookPage (starred review)

Preorder Now ▶

COMING 4.9.24

INDIE NEXT

Rectangle banner ad 2024

In the shadow of the Inquisition...

#1 NEW YORK TIMES BESTSELLING AUTHOR LEIGH BARDUGO

The familiar

“A must-read.”
—Deborah Harkness, #1 bestselling author of *A Discovery of Witches*

Shop Now ▶

Animated leaderboard banner ad 2024

THE INSTANT #1 BESTSELLER

“An immersive, sensual experience.”
—The New York Times

The familiar

Fate can be changed.
Curses can be broken.

Shop Now ▶

available at amazon

Skyscraper banner ad 2024

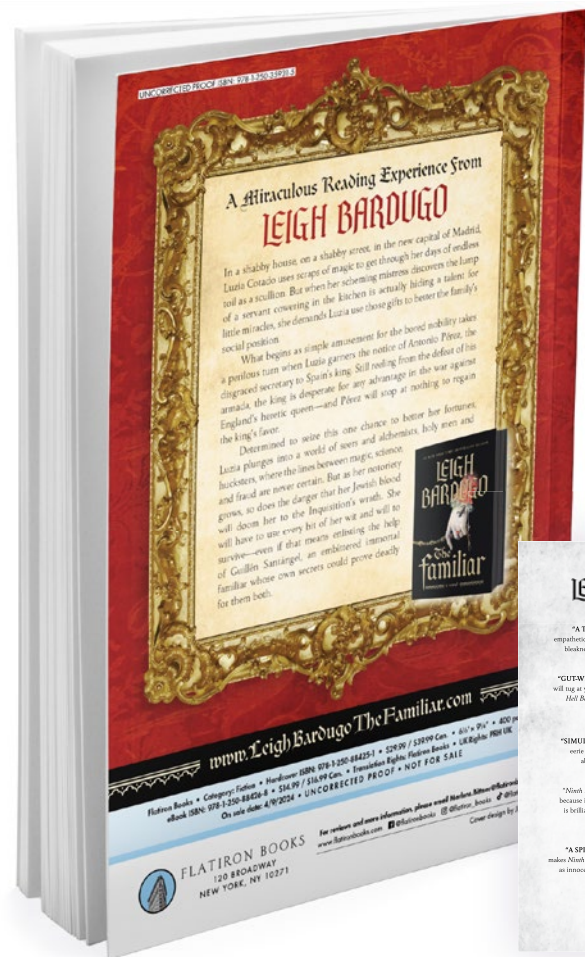


NEW YORK TIMES BESTSELLER

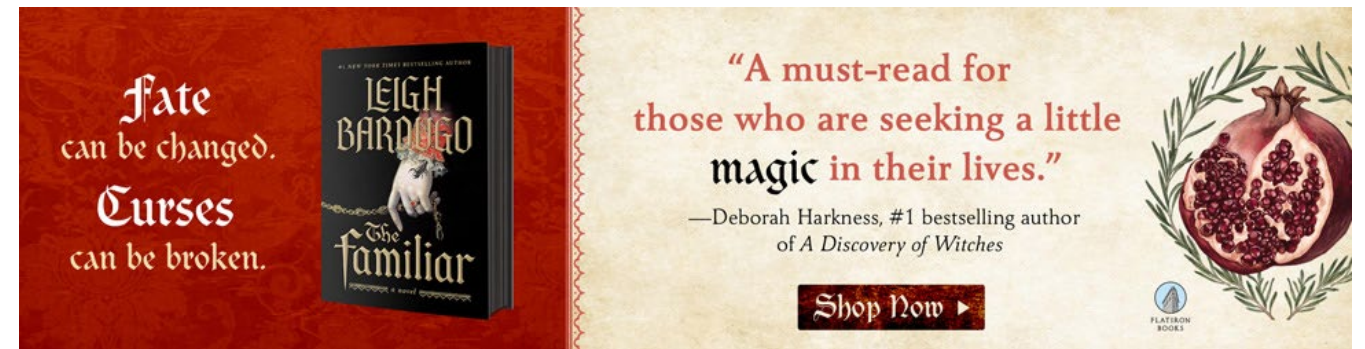
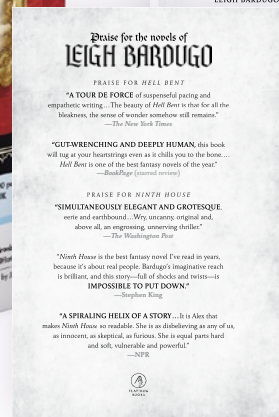
THE FAMILIAR

by Leigh Bardugo
On sale April 9, 2024

(CONTINUED)



Designed galley with 1C inside covers 2023

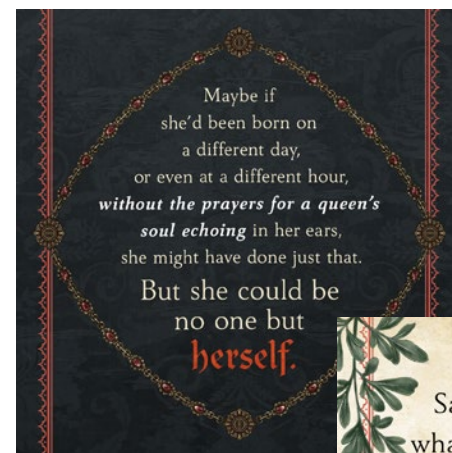


Billboard banner ad

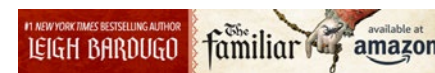
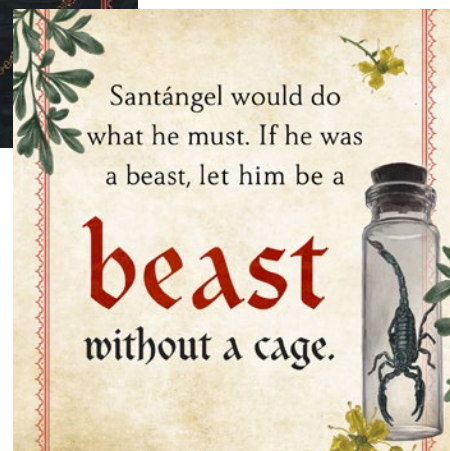
2024



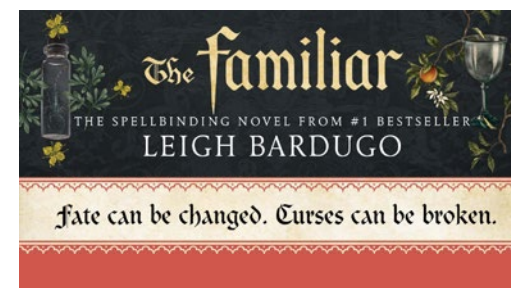
Holiday card 2024



B&N promo graphics 2024



Mobile banner ad 2024



Email newsletter header 2024

THE FAMILIAR / LEIGH BARDUGO

BARNES & NOBLE IN-STORE THEATER

ALL 600 BARNES & NOBLE STORES WILL RECEIVE

A. Posters with cut-outs (2 PER STORE)

B. Branded buttons for staff to wear on lanyards (10 PER STORE)

TOP 200 BARNES & NOBLE STORES WILL RECEIVE

A. Posters with cut-outs (2 PER STORE)

B. Branded buttons for staff to wear on lanyards (10 PER STORE)

plus

C. Book cover flats to pair with front-of-store display (10 CHIPBOARD 6x9 COVERS PER STORE)

D. Window clings for front-of-store display (1 3-PIECE SET PER STORE)

Promo sheet, die-cut poster, and window clings

2024



NEW YORK TIMES BESTSELLER

OLGA DIES DREAMING

by Xochitl Gonzalez
On sale January 11, 2022



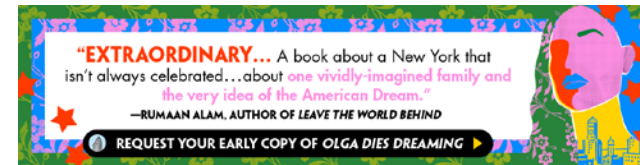
Designed galley with 4C inside covers and 1C text page 2021



Social media assets



2021



Newsletter graphic 2022



Mailer box 2021



Social media graphic and tote bag

2021

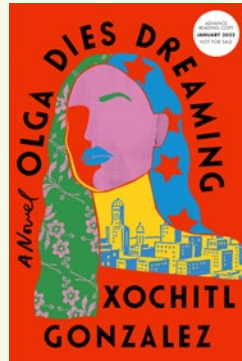


Marketing and publicity sell sheet

2021



Mobile ad 2022

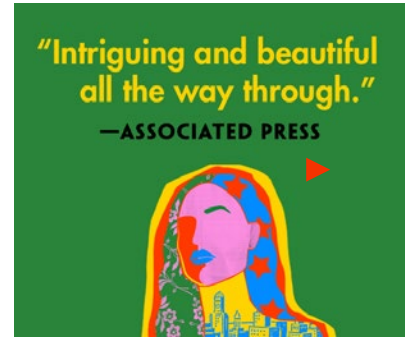


NEW YORK TIMES BESTSELLER

OLGA DIES DREAMING

by Xochitl Gonzalez
On sale January 11, 2022

(CONTINUED)



Animated medium rectangle banner ad 2022



Dedicated email newsletter eblast

2022



Half-page banner ad 2022



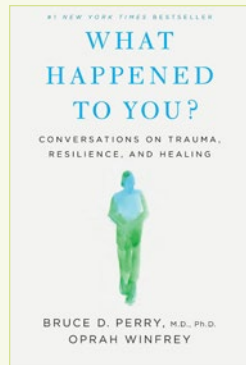
Author event eblast

2021



Billboard banner ad

2022



NEW YORK TIMES BESTSELLER

WHAT HAPPENED TO YOU?

by Dr. Bruce D. Perry and Oprah Winfrey

On sale April 27, 2021

THE #1 NEW YORK TIMES BESTSELLER

This book is going to change the way you see your life.

BRUCE D. PERRY, M.D., Ph.D.
OPRAH WINFREY

THROUGH DEEPLY PERSONAL CONVERSATIONS, Oprah Winfrey and renowned brain and trauma expert Dr. Bruce Perry offer a groundbreaking and profound approach to healing with a shift from asking "What's wrong with you?" to "What happened to you?"

"Everything that has happened to you was also happening for you. And all that time, in all of those moments, you were building strength. And strength times strength, times strength, equals power. What happened to you can be your power." —Oprah

Available in Hardcover, eBook, and Audio | WhatHappenedToYouBook.com

Oprah Magazine full-page ad 2021

#1 NEW YORK TIMES BESTSELLER

This book will change how you see your life...

SHOP NOW >

Rectangle banner ad 2021

DR. BRUCE D. PERRY and OPRAH WINFREY

WHAT HAPPENED TO YOU?

#1 NEW YORK TIMES BESTSELLER

This book will change how you see your life...

SHOP NOW >

Leaderboard banner ad

DR. BRUCE D. PERRY and OPRAH WINFREY

WHAT HAPPENED TO YOU?

This book will change how you see your life...

Amazon mobile ad 2021

TUESDAY, APRIL 27 | 7PM EST
In conversation with Jay Shetty
HOSTED BY BOOKS ARE MAGIC AND SEMICOLON BOOKSTORE

WEDNESDAY, APRIL 28 | 7PM EST
In conversation with Gayle King
HOSTED BY BARNES & NOBLE AND INDIGO

THURSDAY, APRIL 29 | 7PM EST
In conversation with Dax Shepard and Kristen Bell
HOSTED BY LOYALTY BOOKSTORE AND THE BOOK STALL

SUNDAY, MAY 2 | 4PM EST
In conversation with Rob Lowe
HOSTED BY POLITICS & PROSE AND BOOKS & BOOKS

MONDAY, MAY 3 | 7PM EST
In conversation with Arianna Daxis
HOSTED BY POWELLS AND BLUE WILLOW

For more details visit WhatHappenedToYouBook.com

Book tour social media graphics 2021

DR. BRUCE PERRY AND OPRAH WINFREY

WHAT HAPPENED TO YOU?

VIRTUAL BOOK EVENT

WEDNESDAY, APRIL 28 | 7PM EST
HOSTED BY BARNES & NOBLE AND INDIGO

In conversation with Gayle King

BRUCE D. PERRY, M.D., Ph.D.
OPRAH WINFREY

For more details visit WhatHappenedToYouBook.com

#1 NEW YORK TIMES BESTSELLER

MORE THAN ONE MILLION READERS HAVE ASKED

WHAT HAPPENED TO YOU?

Now it's your turn.

The #1 New York Times bestseller that will change how you see your life.

LEARN MORE >

Expanded billboard banner ad

2022

#1 NEW YORK TIMES BESTSELLER

WHAT HAPPENED TO YOU?

CONVERSATIONS ON TRAUMA, RESILIENCE, AND HEALING

BRUCE D. PERRY, M.D., Ph.D., AND OPRAH WINFREY

ORDER YOUR COPY

- Amazon
- BN
- BM
- Target
- Indigo
- Indiebound
- Bookshop
- Apple Books
- Audible
- Libra.fm

This book is going to change the way you see your life. Through deeply personal conversations, Oprah Winfrey and renowned brain development and trauma expert Dr. Bruce Perry discuss the impact of our pasts and how healing must begin with a shift from asking "What happened to you?" rather than "What's wrong with you?"

"Through this lens we can build a renewed sense of personal self-worth and ultimately recalibrate our responses to circumstances, situations, and relationships. It is, in other words, the key to reshaping our very lives." —Oprah Winfrey

Watch Oprah and Dr. Bruce D. Perry talk about WHAT HAPPENED TO YOU?

Custom landing page 2021

Thank you for viewing.

“I am not my work, but I do my work.
This distinction allowed me to buffer criticism between my work and the master of my work—**the real me.**”

MASTER OF ME
ON SALE NOVEMBER 19

“TENSE AND ATMOSPHERIC... THE LAST ONE AT THE WEDDING IS EVERY FATHER'S WORST NIGHTMARE. JASON REKULAK KNOWS HOW TO KEEP READERS GLUED TO THE PAGE.”

—*Mary Kubica,*
New York Times bestselling author of *She's Not Sorry*

THE LAST ONE AT THE WEDDING
JASON REKULAK

COMING 10.8.24

SPECTACULAR FULL-COLOR ENDPAPERS!
ON SALE 10.22.24

FLATIRON FIRST EDITION

JOIN THE FLATIRON BOOKS NEWSLETTER AND RECEIVE...
Advance reading copies • Interviews
Recipes • eBook deals
...And more!

NEW YORK CITY | TUESDAY, MAY 23

GET THE SCOOP ON BAD SUMMER PEOPLE BY EMMA ROSENBLUM

Come on by for ice cream and a copy of the book!

11AM-1PM
ZUCCOTTI PARK
(near Liberty St and Trinity Place)

1:30PM-2:30PM
WASHINGTON SQUARE PARK
(Washington St South and Lafayette Place)

“SOMETIMES A SINGLE STORY CAN CHANGE THE WORLD.”
—Brené Brown

UNBOUND
TARANA BURKE

amazon Shop Now

FROM TWO ACCLAIMED NEW YORK TIMES JOURNALISTS—
THE BOOK THAT WILL HAVE EVERY WOMAN IN AMERICA TALKING...

THE FALL OF ROE
THE RISE OF A NEW AMERICA
ELIZABETH DIAS
AND
LISA LEEER

ADD TO CART

USE CODE **FALLOFFROE** FOR 10% OFF

ALICE FEENEY
DAISY BARKER

A 700K PIG DART BARRED
Alice Feeney's latest novel will take you back to the golden age of mystery...

THE TOKYO TATTLER

FROM FLATIRON BOOKS

THE LOST BUTTERFLY IS COMING HOME

HEEN, HONOLULU, HONOLULU, HONOLULU...
HOW EVERYONE IS WORSHIPPING
THEY'VE NEVER SEEN THIS GIRL BEFORE...
...AND SHE'S BACK TO STAY.

THE #1 NEW YORK TIMES BESTSELLER

Celebrating Ten Years of WHAT I KNOW FOR SURE

A New Introduction and Chapter by Oprah Winfrey

“When I consider all we have experienced together and as individuals over the course of the past decade, What I Know for Sure is that embracing a collective era of open hearts will lead us to a profound level of connection both to ourselves and to one another.”

GET YOUR COPY TODAY
AVAILABLE IN HARDCOVER, EBOOK, AND AUDIO

From the New York Times bestselling authors of **The First Conspiracy**

BRAD MELTZER
WITH MELVINCH

THE LINCOLN CONSPIRACY

“Meltzer does it again. History at its very best.”
—BRIAN KILMEADE,
bestselling author of *Sam Houston and the Lone Star Anglers*

SHOP NOW

天上四寶

“CALLIGRAPHY, MASTER WANG WOULD CALL OUT,
is not only about the methods of writing, but also about cultivating one's character.” (PAGE 34)

FOUR TREASURES OF THE SKY
JENNY LINHUI ZHANG

ON SALE APRIL 5

“An excellent, gritty novel about how eventually, all sins must be reckoned with ...

LAYERED. DARK. TRUE.”

—*ROXANE GAY,*
New York Times bestselling author

S.A. COSBY
ALL THE SINNERS BLEED

A MISSING MOTHER. A COMMUNITY WITH SECRETS. A DETECTIVE ON THE CASE.

JANE HARPER
EXILES

“HARPER PROVES THAT SHE IS PEERLESS
in creating an avalanche of suspense with intimate and character-driven set pieces.”
—David Baldacci

SHOP NOW

THE YA DEBUT OF 2018 YOU NEED TO READ

HAZEL WOOD
MELISSA ALBERT

“A dream of a book I cannot recommend highly enough.”
—EMMA RABBIT, author of *Princess Academy*

“This is the best book I've read in years.”
—JENNIFER WELLS, author of *It's Not Easy Bein' the Boss*

“Pure imagination candy—this book will be your next literary obsession.”
—STEPHAN LEE, author of *Uplift*

“Thoroughly captivating.”
—BRYAN CAMPBELL, author of *Graceland*

COMING JANUARY 20, 2018 FROM FLATIRON BOOKS. REQUEST AN EARLY COPY

“In 1977, the cube began appearing in Hungarian retail shops, named **‘MAGIC CUBE.’**”
(pg. 99)

On sale Sept 15

CUBO PUZZLE
Erik Rubin

The groundbreaking memoir—
A love letter to the power of being yourself.

PAGEBOY
A MEMOIR
ELLIOT PAGE

SHOP NOW

DO YOU KNOW THE SECRET MESSAGE?
FILL IN THE BLANKS.

ONCE UPON A BROKEN HEART
STEPHANIE GARRER

The _____ of _____ seals the deal with a _____ from his _____ on her _____. Don't break the _____ or someone will be _____.

AVAILABLE NOW

“Alcoholism, addiction— you call it what you want, I've chosen to call it a *Big Terrible Thing.*”

FRIENDS, LOVERS, AND THE BIG TERRIBLE THING
MATTHEW PERRY | ON SALE 11.1.22

THE BREAKOUT THRILLER FROM JASON REKULAK

HIDDEN PICTURES

“I loved it!”
—STEPHEN KING

“Whip-smart, creepy as hell, and masterfully plotted... the best new thriller novel I've read in years.”
—RANSOM ROGGE, bestselling author of *Miss Peregrine's Home for Peculiar Children*

“From my attention to his latest illustration, it's a picture of a man walking backward through a dense and tangled forest... He's dragging a woman by the ankles, pulling her bloody body across the ground.” (pg. 99)

DID YOU EVER HAVE A PET ROCK?

Sit, stay, play dead—the rock was a prodigy; solid.

Fetch, come, shake hands—there was little hope. And “roll over,” well, the only way that was going to happen was if you trained your rock on the side of a mountain.

Find out more in... On sale November 24, 2020

STUFF YOU SHOULD KNOW
JOSH CLARK AND CHUCK BRYANT

THE BESTSELLING NOVELS FROM CHANDLER BAKER

“Delectable writing and pitch-perfect humor.”
—Alicia Adams, New York Times bestselling author of *The Park*

Sink Into These Summer Reads

Cutting Teeth
CHANDLER BAKER

THE HUSBANDS
CHANDLER BAKER

WHISPER NETWORK
CHANDLER BAKER

PICK UP YOUR COPY NOW!
ChandlerBakerBooks.com